



|    |  |              |              |             |              |             |              |
|----|--|--------------|--------------|-------------|--------------|-------------|--------------|
| 14 | Promoters and Promoter Group Shareholding  |              |              |             |              |             |              |
|    | a. Pledged / Encumbered - Number of shares   | 3,43,07,691  | 5,22,46,015  | 43,642,750  | 3,43,07,691  | 43,642,750  | 5,19,57,879  |
|    | - Percentage of shares (as a % of the total shareholding of the promoter and promoter group) | 11.31%       | 17.22%       | 14.38%      | 11.31%       | 14.38%      | 17.12%       |
|    | - Percentage of shares (as a % of the total share capital of the Company)                    | 8.71%        | 13.26%       | 11.07%      | 8.71%        | 11.07%      | 13.18%       |
|    | b. Non -encumbered - Number of shares  | 26,91,37,466 | 25,11,99,142 | 259,802,407 | 26,91,37,466 | 259,802,407 | 25,14,87,278 |
|    | - Percentage of shares (as a % of the total shareholding of the promoter and promoter group) | 88.69%       | 82.78%       | 85.62%      | 88.69%       | 85.62%      | 82.88%       |
|    | - Percentage of shares (as a % of the total share capital of the Company)                    | 68.29%       | 63.74%       | 65.93%      | 68.29%       | 65.93%      | 63.82%       |

**Notes:**

1. The above financial results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on February 10, 2012 and have been subjected to a limited review by the auditors of the Company.
2. At their meeting held on February 10, 2012, the Board of Directors of the Company have declared an interim dividend of Rs. 2.50 per share (50%). This is in addition to the interim dividends of Rs 3.75 per share (75%) and Rs 2.50 per share (50%) declared at the Board meetings held on November 3, 2011 and August 1, 2011 respectively.
3. The Company's operations predominantly relate to a single segment, "Broadcasting".
4. Against the total projected utilization of Rs. 572.0 crores (net of issue expenses) from the Initial Public Offering ('IPO') funds, an amount of Rs. 355.77 crores has been utilised towards capitalization of subsidiaries; Rs. 110.81 crores towards launch of new channels and purchase of new equipment and up-gradation of existing equipment and Rs. 62.34 crores towards construction of owned corporate office. The balance proceeds from the IPO after meeting the IPO expenses, pending utilization have been invested in fixed deposits with banks.
5. During the corresponding previous nine months and quarter ended December 31, 2010, the Company had a onetime revenue from the release of the blockbuster movie 'Enthiran', which grossed Rs. 179 crores (including expected satellite TV rights of Rs.15 crores which were not recognised in that quarter).
6. Details of number of investor complaints for the quarter ended December 31, 2011 : Beginning - Nil; Received - 2; Disposed off - 2; Pending - Nil.
7. Previous periods' / years' figures have been regrouped / reclassified wherever necessary to conform to current period's classification.

For and on behalf of the Board of Directors

Place : Chennai  
Date : February 10, 2012

SD/  
**Kalanithi Maran**  
Chairman and Managing Director